



Press release

News - 6th edition of the Forum immobilier commercial

A Very Successful Sixth Edition of the QPAREB's Forum immobilier commercial A rapidly evolving market that is focused on innovation

L'Île-des-Sœurs, November 9, 2020 – The Quebec Professional Association of Real Estate Brokers (QPAREB) is proud to be celebrating the success of the sixth edition of its Forum immobilier commercial, which took place on November 4. This first virtual edition of the event, which is exclusive to QPAREB members, set a new attendance record, as it brought together nearly 375 passionate real estate brokers from across Quebec, both from the regions and from larger cities.

This event was developed with the QPAREB's Commercial Group, a province-wide group that regularly organizes training and networking activities to help commercial brokers keep their knowledge up to date and develop their network of contacts.

During this period of change, the real estate market is experiencing a unique year both in terms of sales, which will set a new record, and in terms of the practice, which has been turned upside down.

"We would like to thank all the speakers for their dynamic and substantive presentations on current topics and issues facing the profession. Commercial real estate will have to adjust and innovate, and commercial real estate brokers will have an important role to play with real estate owners, tenants, investors, merchants, manufacturers, developers and entrepreneurs in order to contribute to the recovery of Quebec's economic activity," said Diane Sabourin, president of the Commercial Group. "The Forum helps to position brokers as agents of change in the rapidly evolving commercial real estate market."

[Click here to see photos from the event.](#)

Thank you to our partners:



Thank you to our [conference speakers](#):

Mtre. Anthony Arquin (Davies), **Mtre. Claudie Imbleau-Chagnon** (Ivanhoé Cambridge), **Réjean Bouchard** (Raymond Chabot Grant Thornton), **Marc-André Fullum** (Montoni), **Richard Bergeron** (urban planner, Ph.D), **Alexandre Bouchard** (V3 Digital) and **Vanessa Drolet** (Corporation de Développement Bertone).

About the QPAREB Groups

The QPAREB has eight regional groups of brokers as well as a province-wide commercial group. The mission of these groups is to facilitate the development of a professional network by creating opportunities for discussion, increasing the sense of belonging and pride in being a real estate broker, and ensuring greater proximity between the Association and its members.

About the Quebec Professional Association of Real Estate Brokers

The Quebec Professional Association of Real Estate Brokers (QPAREB) is a non-profit association that brings together more than 13,000 real estate brokers and agencies. It is responsible for promoting and defending their interests while taking into account the issues facing the profession and the various professional and regional realities of its members. The QPAREB is also an important player in many real estate dossiers, including the implementation of measures that promote homeownership. The Association reports on Quebec's residential real estate market statistics, provides training, tools and services relating to real estate, and facilitates the collection, dissemination and exchange of information. The QPAREB is headquartered in Quebec City and has its administrative offices in Montreal. It has two subsidiaries: Centris Inc. and the Collège de l'immobilier du Québec. Follow its activities at qpareb.ca or via its social media pages: [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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