



Press release

Record attendance for the 7th edition of the QPAREB Commercial Real Estate Forum

L'Île-des-Sœurs, November 4, 2021 - The Quebec Professional Association of Real Estate Brokers (QPAREB) is proud to celebrate the great success of the 7th Commercial Real Estate Forum held on November 3. This second virtual edition of the event set a record attendance with more than 600 passionate real estate brokers from across Quebec, both from the regions and major cities. This is a 63 per cent increase from the 2020 attendance record.

This event was carried out in partnership with QPAREB's provincial commercial group with the aim of helping commercial brokers keep their knowledge up to date and expand their network of contacts.

The conference noted that the commercial real estate market is very dynamic and in flux, like all sectors. The strong demand and declining availability of commercial units are putting increasing pressure on rental prices. Moreover, the scarcity of land is leading to increased competition in terms of use, particularly in the Montreal CMA. At the same time, new working habits, such as teleworking, will influence the evolving office space market in the coming months.

"We would like to thank all the speakers who delivered dynamic and in-depth presentations on current topics and challenges affecting the industry. Commercial real estate will have to adjust and innovate. Commercial real estate brokers will have an important role to play with owners, tenants, investors, merchants, manufacturers, developers and contractors in order to contribute to Quebec's economic recovery," states Diane Sabourin, president of the commercial group. "The Forum helped to position brokers as agents of change in the commercial real estate sector, a rapidly evolving market."

[Click here to view photos of the event.](#)

Thank you to our speakers:

Marie-France Benoit (Groupe Altus), **Yvon Rudolphe** (Professeur et chercheur, ESG UQAM), **Peter Quinn** (Multi-Prêts Hypothèques), **Martin Galarneau** (TGTA), **Roger Plamondon** (Groupe immobilier Broccolini), **Me Maxime Lapointe** (ML Avocat) et **Me Normand Blanchard** (Blanchard Avocats).

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About the QPAREB Groups

The QPAREB has eight regional groups of brokers as well as a province-wide commercial group. The mission of these groups is to facilitate the development of a professional network by creating opportunities for discussion, increasing the sense of belonging and pride in being a real estate broker, and ensuring greater proximity between the Association and its members.

About the Quebec Professional Association of Real Estate Brokers

The Quebec Professional Association of Real Estate Brokers (QPAREB) is a non-profit association that brings together more than 13,300 real estate brokers and agencies. It is responsible for promoting and defending their interests while taking into account the issues facing the profession and the various professional and regional realities of its members. The QPAREB is also an important player in many real estate dossiers, including the implementation of measures that promote homeownership. The Association reports on Quebec's residential real estate market statistics, provides training, tools and services relating to real estate, and facilitates the collection, dissemination and exchange of information. The QPAREB is headquartered in Quebec City and has its administrative offices in Montreal. It has two subsidiaries: Centris Inc. and the Collège de l'immobilier du Québec. Follow its activities at qpareb.ca or via its social media pages: [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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